## What is claimed is:

## 1. A container comprising:

- a body which forms a receptacle;
- a pet food which is maintained within said receptacle;
- a means for maintaining freshness of said pet food at ambient temperature; and,
- a substantially transparent portion of said container which allows at least a part of said pet food to be viewed.
- 2. The container in accordance with Claim 1 wherein said body is in the form of a pouch.
- 3. The container in accordance with Claim 1 wherein said body comprises peripherally continuous sidewalls extending from a bottom surface that terminates in an open mouth and forms said receptacle.
- 4. The container in accordance with Claim 3 further comprising a cover, wherein at least a portion of said cover is releasably attached to said body.
- 5. The container in accordance with Claim 4 further comprising a hinged mechanism disposed between and affixed to a portion of said body and a portion of said cover.
- 6. The container in accordance with Claim 4 wherein said substantially transparent portion is at least a part of said cover.
- 7. The container in accordance with Claim 6 wherein said means for maintaining freshness of said pet food at ambient temperature is a seal wherein a substantially transparent portion is at least a part of said seal and is at least partially aligned with said substantially transparent portion on at least a part of said cover, such that at least a part of said pet food can be viewed.

- 8. The container in accordance with Claim 7 wherein said means for maintaining freshness of said pet food at ambient temperature is a seal releasably attached to said peripherally continuous sidewalls at said open mouth.
- 9. The container in accordance with Claim 1 wherein said substantially transparent portion is at least a part of said means for maintaining freshness, such that at least a part of said pet food can be viewed.
- 10. The container in accordance with Claim 1 wherein said substantially transparent portion is at least a part of said peripherally continuous sidewalls.
- 11. The container in accordance with Claim 1 wherein said substantially transparent portion is at least a part of said bottom surface.
- 12. The container in accordance with Claim 1 wherein said container is made of a plastic.
- 13. The container in accordance with Claim 12 wherein said plastic is multi-layered.